



CITY COUNCIL SPECIAL SESSION

Wednesday, March 11, 2020

265 Strand Street, St. Helens, OR 97051

www.ci.st-helens.or.us

Welcome!

All persons planning to address the Council, please sign-in at the back of the room. When invited to provide comment regarding items not on tonight's agenda, please raise your hand to be recognized, walk to the podium in the front of the room to the right, and state your name only. You are not required to give your address when speaking to the City Council. If you wish to address a specific item on the agenda, you should make your request known to the Mayor as soon as possible before the item comes up. The Council has the authority to grant or deny your request. Agenda times and order of items are estimated and are subject to change without notice.

1. 4:00 P.M. - Call Special Meeting to Order

1.A. Presentation

[2020 Goal Session 03.11.20.pdf](#)

2. Council Development

2.A. Review Group Agreements

2.B. Roles: Governance vs. Administration

3. Review 2/26 Goal Session and Updates

4. Working Dinner

5. Debrief Independence Visit

6. Break to Clean-up & Regroup (10 minutes)

7. Group Exercise

7.A. S.W.O.T. & Mark Top 3 Priorities

The St. Helens City Council Chambers are handicapped accessible. If you wish to participate or attend the meeting and need special accommodation, please contact City Hall at 503-397-6272 in advance of the meeting.

**Be a part of the vision...get involved with your City...volunteer for a City of St. Helens Board or Commission!
For more information or for an application, stop by City Hall or call 503-366-8217.**

8. **Discussion to Synthesize**

8.A. Next Steps - Connect Goals to Priorities

9. **Adjourn**

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City Council Retreat Wednesday March 11, 2020

The Pyramid



Council as a Governing Body



Sets Mission, Vision, Goals & Policy

Council & Staff Define objectives

- **Staff Develop tactics and deliver projects**

Council & Staff Evaluate and identify improvements

- **Staff implements improvements**

City of St. Helens Mission



CURRENT MISSION:

To provide quality, effective and efficient service to our citizens.

By doing so we will:

- Develop and preserve the highest possible **quality of life** for our residents, businesses, and visitors.
- Provide a **safe and healthy environment** within a **sound economic framework**.
- Provide leadership which is **open and responsive** to the needs of the community and **works for the benefit of all**.

Steps to Success



MISSION

What is the overall purpose of the organization?

VISION

Your vision should build upon the mission.

Explain HOW you are going to accomplish your mission.

GOAL

What goals should the organization have to reach the vision?

What is a desired result?

OBJECTIVE

What specific, measurable action must be taken to achieve the overall goal?

TACTIC

What tactics should staff use to accomplish an objective?

PROJECTS

What specific projects should be done to reach every tactic/goal.

City of St. Helens Mission



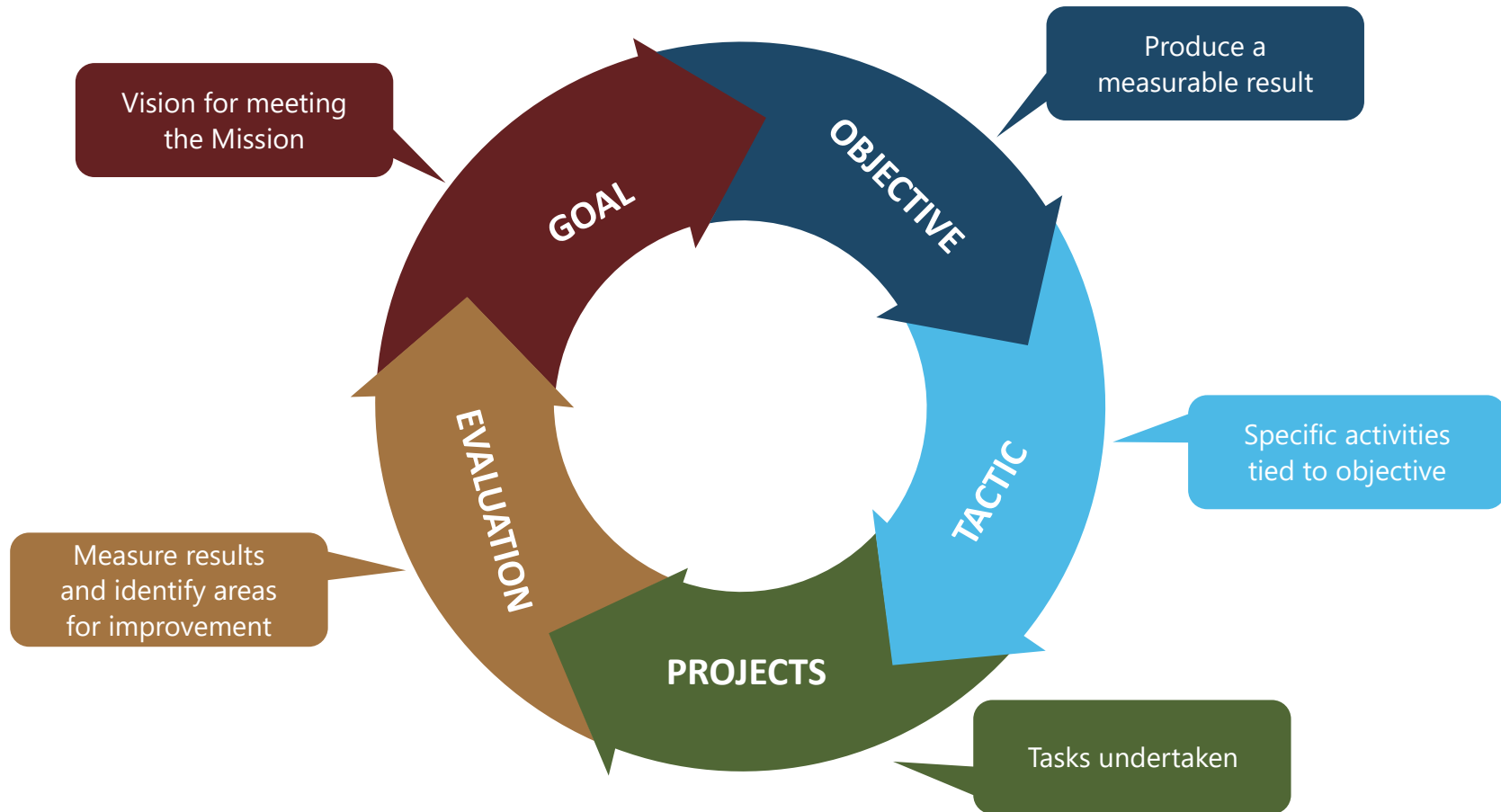
Mission

To provide quality, effective and efficient service to our citizens.

Vision

- Develop and preserve the highest possible quality of life for our residents, businesses, and visitors.
- Provide a safe and healthy environment within a sound economic framework.
- Provide leadership which is open and responsive to the needs of the community and works for the benefit of all.

Mission: To Provide Quality, Effective, and Efficient Service to our Citizens



Five Main Goals



GOAL 1
**EFFECTIVE
ORGANIZATION
AL STRUCTURE**



GOAL 2
**ENHANCE
COMMUNITY
ENGAGEMENT**



GOAL 3
**SUPPORT AND
ENHANCE A
SAFE AND
LIVABLE
ENVIRONMENT**



GOAL 4
**ECONOMIC
DEVELOPMENT**



GOAL 5
**LONG-TERM
PLANNING**

Roundtable



Lessons & takeaways from Independence visit

Goals & Tactics



1. Foster an Effective Organization:

Recruit & retain talented staff
Sustainable Budgeting
Continue Council training
Recruit and Support Board/Commission members



2. Enhance Community Engagement:

Educate, invite survey input, encourage participation



3. Enhance Livability, Safety and Environment:

Continue Parks Investments
Plan for new Police Station
Grow Recreation Program
Library as the cultural resource for youth and adults



4. Enhance Economic Development:

Permit and fee structure review
Activate Business Industrial Park
Riverfront Redevelopment



5. Long Term Planning:

Facilities planning to accommodate growth
Program Planning to serve all residents
Public Works Masterplan Updates
Long Term economic development strategy