

Arts & Cultural Commission

Minutes from Tuesday October 27, 2015

City Council Chambers

Members Present

Kannikar Petersen
Dillard Dillard, Vice Chair
Rosemary Imhof
Kevin Chavez, Chair
Susan Patterson

Members Absent

None

Guests

None

Councilors in Attendance

Susan Conn

Staff Present

Crystal Farnsworth, Communications Officer
Margaret Jeffries, Library Director



CALL MEETING TO ORDER

Chair Chavez called the meeting to order at 6:30 p.m.

VISITORS

There were no visitors.

AGENDA UPDATE

Commissioner Petersen proposed moving the sculpture discussion to the end of the meeting.

Chair Chavez said that Jensen would not be there, but he did speak with him over the phone.

There was no banner or bike rack updates to discuss.

Petersen said the bear still needs to be repaired, but they need to find someone who can work with a chainsaw to do the repairs. The damage is in the back piece. Vice Chair Dillard said that she will check with a few people that she knows who work with wood to see if anyone is interested in making the repairs. Petersen said they would need to submit a proposal.

FISCAL REPORT

The Commission reviewed the fiscal report.

STATUE PROPOSAL: PRESENTATION

Commissioner Petersen said that they still have to pay money to Suzanne Lee that is due to her. She was entitled to \$32k and did not receive the full amount. Petersen followed up with Jon Ellis.

CARVED PUMPKIN CONTEST

Commissioner Petersen said the winner was from Battle Ground, Washington. Second place went to Relay for Life. Third place went to local resident Shelly Mahar. Petersen said that next time, it would be good to promote the competition with hardcopies in addition to online promotion. Commissioner Patterson suggested that for next year, the brochure that was created be put on one page, instead of two pages like it was this year.

KICKSTARTER PROMOTIONAL VIDEO

Commissioner Petersen passed out a project timeline for the Gateway Sculpture Project Phase II and a funding spreadsheet. In addition to crowd funding, the Commission will also apply for several grants in 2016 to be awarded in 2017.

Petersen estimates that the cost of the project will be \$56,700. Regarding the matching fund amount line item (\$17,100), Petersen would like the City to match the Commission's fundraising amount dollar for dollar.

One idea that Petersen heard from the first Gateway Sculpture was to have an interpretive sign installed on the opposite side of the highway to explain what the sculpture and images mean. Petersen thinks this is a good idea to implement for the second Gateway Sculpture. Petersen suggests budgeting an additional \$3,000 per interpretive sign to be installed. This cost would be in addition to the proposed sculpture budget.

The Commission watched the video Tieton Stamp Mosaic online (<https://www.kickstarter.com/projects/653372946/tieton-stamp-mosaic-a-monument-to-small-town-post>). Petersen showed the Commission how a kickstarter campaign works and what kind of information is available on the website. Petersen talked with the sculpture artist about doing an etching of the sculpture as a thank you contribution gift. A community-made broach is another idea. Dillard said that Pacific Stainless made a commemorative pin that he handed out a few years ago with his laser cutter machine.

Petersen said that the Commission will need to network with different groups and have them network with their people. Producing a good video is the hook. People will decide whether they want to learn more about the project or not based on the video.

Petersen also suggested having a launch party, possibly at Columbia County Brewing where donations can also be collected.

Petersen will arrange a meeting with Jenny Dimsho with the City for 11 a.m. on Friday, October 30 to discuss the kickstarter page information.

ACC VACANCY: INTERVIEW APPLICANTS

Commissioner Petersen volunteered to be on the interview subcommittee. Imhof said she would also be there. Chavez said that he will be a backup person in case Petersen or Imhof can't make it.

Library Director Jeffries suggested using the Armstrong Room at the Library. Petersen also volunteered her office.

MAINTENANCE AND REPAIR

Commissioner Dillard will follow up with wood workers for necessary repairs. Patterson suggested a protective coating so that it will not rot. Commissioner Petersen agreed. The current coating is not good and Oregon weather degrades the sculpture.

COMMUNITY NEWS

Commissioner Petersen said that SHEDCO is trying to do a Let It Glow program again for Christmas. They are asking retail businesses to decorate their businesses and storefronts. This year, they are trying to make the project bigger. They are asking everyone – businesses, residents, government buildings, etc. – to decorate their buildings if they are located along the main street.

Jeffires said the next Thursday (November 5), the Library is hosting another Conversation Project about death and dying in partnership with Cambia Health and Oregon Humanities.

ADJOURNMENT

The meeting was adjourned at 7:40 p.m.

NEXT MEETING

The next is scheduled for Tuesday, November 24, 2015 at 6:30 p.m.

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Submitted by:

Jennifer Johnson
Utility Billing Specialist

Present=P Absent=A

Date	Vac	Petersen	Dillard	Vac	Imhof	Chavez	Patterson
October 27, 2015	-	P	P	-	P	P	-