# **CLARIFICATION MEMO TO PUBLIC COMMENT**



## For City Council Meetings held on May 7, 2025

## 1. Rules on posting No Loitering signs

A No Loitering sign may be posted on private property as long as it is not erected in a vision clearance area and does not exceed eight square feet in area and six feet in height. This type of sign is exempt from sign permit rules (SHMC 17.88.040(10)).

## 2. Tourism Fund to Date

The St. Helens tourism fund income statement as of March 31, 2025, is attached. It is accompanied by a summary report from Finance Director Gloria Butsch and profit/loss summary reports for Spirit of Halloweentown 2024 and Holiday in the Plaza 2024.

# **QUARTERLY REPORT TO COUNCIL**

Meeting Date:May 7, 2025Prepared by:Gloria ButsDepartment:FinanceDivision:AdministraReporting Period:3rd QuarterCC:City Admin





## **1. Tourism Fund**

Attached is the Income Statement for the Tourism Fund for FY2025 as of March 31, 2025.

A. The Income Statement is for the Visitor Tourism Fund and is for all activities from July 1, 2024, through March 31, 2025. It includes all transactions related to tourism and events, including contract-managed events.

Contracted Event Revenue is net of merchant fees, which are broken out in the attached Profit and Loss Detail Statements.

Event Revenue of \$30,325 is for 13 Nights for Summer 2024.

The transfers of \$200,000 is the interfund loan from the Community Development Fund used for start up of the Wauna account.

Professional services are primarily attorneys' fees related to the prior event contractor.

Aside from Spirit of Halloweentown and Holiday in the Plaza, Projects & Programs includes the repayment of the interfund loan used for start up of the Wauna account and 13 Nights for Summer 2024.

B. The attached Profit and Loss Detail Statements for Spirit of Halloweentown and Holiday in the Plaza are a reconciliation of the events' activity in the Wauna Credit Union account.

Per the contract with Treadway, the city shares 5% of net profit with the contractor as an incentive.

C. All contracted event receipts are deposited in the Wauna account and all expenditures related to contracted events are paid from the Wauna account.

All receipts, including Lodging Taxes and expenditures that are not related to the contracted events are recorded in the city's Wells Fargo account.

As of March 31, 2025 the Wauna account balance was \$269,321.25 and the amount allocated to the Visitor Tourism Fund from the Wells Fargo account was \$21,466.91.

- Income Statement Visitor Tourism Fund for FY2025 as of March 31, 2025
- Spirit of Halloweentown Profit and Loss Detail for FY2025
- Holiday in the Plaza Profit and Loss Detail for FY2025

# **Income Statement**



St. Helens, OR

FY2025 as of Mar 31, 2025

#### Fund: 201 - VISITOR TOURISM

Revenue		
<u>201-000-32002</u>	Motel Hotel Tax	112,839.93
<u>201-000-37001</u>	Interest	7,971.29
201-000-37004	Tourism Miscellaneous	-
<u>201-000-37015</u>	Event Revenue	30,325.00
<u>201-000-37016</u>	Contracted Events Revenue	1,132,441.78
201-000-38002	Transfers	 200,000.00
	Revenue Total:	\$ 1,483,578.00
Expense		
<u>201-000-52019</u>	Professional Services	65,704.35
201-000-52025	GFSS	75,000.00
<u>201-000-52028</u>	Projects & Programs	682,923.67
<u>201-000-52039</u>	Contracted Events-Professional Services	385,231.97
<u>201-000-52130</u>	Building Lease & Utilities	1,864.95
<u>201-000-52131</u>	Contracted Building Lease & Utilities	57,944.63
<u>201-000-58001</u>	Contingency	 -
	Expense Total:	\$ 1,268,669.57
	Fund: 201 - VISITOR TOURISM Surplus (Deficit):	\$ 214,908.43

### Spirit of Halloweentown

### Profit and Loss Detail

January - December 2024

Amount

Balance

### Ordinary Income/Expenses

### Income

Ticket Sales	\$	1,028,004.45	
Refunds/Chargebacks - Ticket Sales	_	(11,427.33)	
Total Ticket Sales	\$	1,016,577.12	
Vendor Registration - Booth Fees		70,500.00	
Event Sponsors		8,300.00	
Parking Revenue		43,920.88	
Portland Spirit Event Tickets		4,520.00	
Alcohol Sales Revenue		38,474.75	
Gift Shop Sales		23,337.03	
Total Income			\$ 1,205,629.78
Cost of Goods Sold			
EVENT EXPENSES			
Event Permits & Fees		1,000.03	
Build & Production Supplies		4,492.32	
Equipment & Event Rentals		108,645.25	
Props & Décor		4,118.46	
Job Supplies		3,091.45	
Restrooms & Sanitation		17,200.00	
Film Licensing Fees		5,000.00	
Trash Disposal & Janitorial		5,554.27	
Photo Op Supplies		2,269.00	
Neighbors on 4th Street		2,211.58	
TOTAL EVENT EXPENSES			\$ 153,582.36
EVENT ADVERTISING & MARKETING			
Signage & Printing		7,813.68	
Billboard Advertising		12,525.00	
Radio Advertising		11,650.00	
Social Media & Digital Advertising		30,353.66	
TOTAL EVENT ADVERTISING & MARKETING			\$ 62,342.34

#### CONTRACT EVENT SERVICES **Event Planning Services** Treadway Events & Entertainment 38,320.00 Treadway Events & Entertainment 38,320.00 Treadway Events & Entertainment 38,320.00 **Total Event Planning Services** 114,960.00 **Contract Event Labor** 45,789.34 **Talent & Performer Fees** 119,056.10 Website Design & Management 2,000.00 Audio/Video Services 22,625.00 Photography & Videography 8,450.00 4,960.00 Lighting 46,056.00 Security & Staffing 22,820.45 **Transportation Services** 1,950.20 **Graphic Design** TOTAL CONTRACT EVENT SERVICES 388,667.09 **Total for Cost of Goods Sold** \$ 604,591.79 **Gross Profit** 601,037.99 \$ Expenses ADMINISTRATIVE EXPENSES Software & Apps 826.75 TOTAL ADMINISTRATIVE EXPENSES \$ 826.75 **ADVERTISING & MARKETING** Advertising & Marketing - Ops 7.00 **TOTAL ADVERTISING & MARKETING** \$ 7.00 OTHER BUSINESS EXPENSES Small Tools or Equipment 2,219.97 **Cast/Talent Meals & Expenses** 1,160.30 TOTAL OTHER BUSINESS EXPENSES \$ 3,380.27 **FACILITY EXPENSES** Rent & Lease 09/23/2024 Check 106 Masonic Hall St Helens 16,500.00 **Total Rent & Lease** 16,500.00 Internet & Wi-Fi services 165.30 **Building Utilities (Masonic)** 2,097.45 TOTAL FACILITY EXPENSES \$ 18,762.75

AUTO EXPENSE			
Fuel		 277.68	
TOTAL AUTO EXPENSE		\$ 277.68	
TRAVEL EXPENSES			
Airfare		6,950.21	
Hotels & Lodging		5,852.83	
Mileage Reimbursement		 26.80	
TOTAL TRAVEL EXPENSES		\$ 12,829.84	
BANK & MERCHANT FEES			
Shopify Merchant Fees		2,815.04	
Stripe Merchant Fees		27,059.12	
Afton Fees		46,048.76	
Merchant Charges		 39.00	
TOTAL BANK & MERCHANT FEES		\$ 75,961.92	
Total for Expenses			\$ 112,046.21
Net Ordinary Income			\$ 488,991.78
Other Income/Expense			
Other Income			
Interest earned		 161.18	
Net Other Income		 161.18	
Net Income			\$ 489,152.96
	5% Profit Share	24,457.65	
	City of St. Helens	\$ 464,695.31	

# Holiday in the Plaza Profit and Loss Detail

January - December 2024

Ordinary Income/Expenses       Income       Income         Merchandise Sales       \$ 697.00         Total Income       \$ 697.00         Cost of Goods Sold       \$ 697.00         EVENT EXPENSES       \$ 14,064.56         Equipment & Event Rentals       9,374.23         Props & Décor       14,064.56         Job Supplies       356.63         Restrooms & Sanitation       1,350.00         TOTAL EVENT EXPENSES       \$ 25,145.42         EVENT ADVERTISING & MARKETING       \$ 25,145.42         EVENT ADVERTISING & MARKETING       \$ 3,199.44         Social Media & Dígital Advertising       1,805.82         Social Media & Dígital Advertising       1,805.82         Social Media & Dígital Advertising       1,805.82         CONTRACT EVENT SERVICES       \$ 3,199.44         Event Planning Services       38,320.00         Talent & Performer Fees       1,803.00         Audio/Video Services       3,622.50         Photography & Videography       1,200.00         Audio/Video Services       3,622.50         TOTAL CONTRACT EVENT SERVICES       \$ 8,5092.50         TOTAL CONTRACT EVENT SERVICES       \$ 8,5092.50         Tot					 Amount	Balance
Marchandise Sales       \$       697.00         Total Income       \$       697.00         Cost of Goods Sold	Ordinary Income/Ex	penses				
Total Income       \$       697.00         Cost of Goods Sold       \$       697.00         Event Expenses       \$       697.00         Props & bécor       14.064.56       \$         Props & bécor       14.064.56       \$         Job Supplies       356.63       \$         TOTAL EVENT EXPENSES       \$       25,145.42         EVENT ADVERTISING & MARKETING       \$       25,145.42         EVENT ADVERTISING & MARKETING       \$       25,145.42         Signage & Printing       1,805.82       \$         Social Media & Digital Advertising       1,391.12       \$         TOTAL EVENT ADVERTISING & MARKETING       \$       3,199.94         CONTRACT EVENT SERVICES       \$       3,199.94         Event Planning Services       \$       3,199.94         I/00/1024       Bill       1637       Treadway Events & Entertainment       38,320.00         12/01/2024       Bill       1638       Treadway Events & Entertainment       38,320.00         Talent & Performer Fees       1,803.00       \$       \$         Audio/Video Services       3,622.50       \$         Total Contract EVENT SERV	Income					
Total Income       \$       697.00         Cost of Goods Sold       EVENT EXPENSES       9,374.23       4         Equipment & Event Rentais       9,374.23       4       5       697.00         Props & Décor       14,064.56       3       5       5       3       5       6       3       6       5       6       7       6       6       7       6       7       6       7       6       7       6       7       6       7       6       7       6       7	Merchandise Sal	les				
Cost of Goods Sold       Equipment & Event Rentals     9,374.23       Props & Décor     14,064.56       Job Supplies     356.63       Restrooms & Sanitation     1,350.00       TOTAL EVENT EXPENSES     \$ 25,145.42       EVENT ADVERTISING & MARKETING     \$ 3,199.94       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES     \$ 3,199.94       Event Planning Services     \$ 3,199.94       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Catering & Frood Services     3,622.50     1,827.00     (12,740.80)       Photography & Videography     1,200.00     5 85,092.50     (112,740.80)       Catering & Food Services     \$ 8,5092.50     \$ (112,740.80)     (112,740.80)       Expenses     \$ 113,437.86     \$ (	Total Me	erchandise	Sales		\$ 697.00	
EVENT EXPENSES       Equipment & Event Rentals     9,374.23       Props & Décor     14,064.56       Job Supplies     356.63       Restrooms & Sanitation     1,350.00       TOTAL EVENT EXPENSES     \$       25,145.42     \$       EVENT ADVERTISING & MARKETING     \$       Signage & Printing     1,805.82       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$       CONTRACT EVENT SERVICES     \$       Event Planning Services     \$       11/01/2024     Bill     1637       Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638       Treadway Events & Entertainment     38,320.00       Audio/Video Services     3,622.50       Photography & Videography     1,200.00       Catering & Food Service     1,827.00       TOTAL CONTRACT EVENT SERVICES     \$       8     85,092.50       Total Cost of Goods Sold     \$       Gross Profit (Loss)	Total Income					\$ 697.00
Equipment & Event Rentals     9,374.23       Props & Décor     14,064.56       Job Supplies     356.63       Restrooms & Sanitation     1,350.00       TOTAL EVENT EXPENSES     \$       Signage & Printing     1,805.82       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$       CONTRACT EVENT SERVICES     \$       Event Planning Services     \$       11/01/2024     Bill     1637       Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638       Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638       Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638       Teadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638       Talent & Performer Fees     1,803.00       Audio/Video Services     \$       TOTAL CONTRACT EVENT SERVICES     \$       Total Cost of Goods Sold<	Cost of Goods Sol	ld				
Props & Décor     14,064.56       Job Supplies     356.63       Restrooms & Sanitation     1,350.00       TOTAL EVENT EXPENSES     \$     25,145.42       EVENT ADVERTISING & MARKETING     \$     1,805.82       Signage & Printing     1,805.82     \$       Social Media & Digital Advertising     1,394.12     \$       TOTAL EVENT ADVERTISING & MARKETING     \$     3,199.94       CONTRACT EVENT SERVICES     \$     3,199.94       Event Planning Services     \$     3,199.94       11/01/2024     Bill     1637     Treadway Events & Entertainment     36,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     36,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     36,320.00       Catering & Food Services     3,622.50     \$     \$       Audio/Video Services     3,622.50     \$     \$       TOTAL CONTRACT EVENT SERVICES     \$     8,5092.50       Total Cost of Goods Sold     \$     \$     \$       Gross Profit (Loss)     \$     \$     \$       Expenses     \$     \$     <	EVENT EXPENS	ES				
Job Supplies     356.63       Restrooms & Sanitation     1,350.00       TOTAL EVENT EXPENSES     \$ 25,145.42       EVENT ADVERTISING & MARKETING     1,805.82       Signage & Printing     1,805.82       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES     \$ 3,199.94       Event Planning Services     \$ 38,320.00       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Fevent Planning Services     76,640.00     -     -       Audio/Video Services     3,622.50     -     -       Audio/Video Services     3,622.50     -     -       TOTAL CONTRACT EVENT SERVICES     \$ 85,092.50     -     -       TOTAL CONTRACT EVENT SERVICES     \$ 85,092.50     -     -       TOTAL CONTRACT EVENT SERVICES     \$ 8113,437.86     -     -       Gross Profit (Loss)     \$ (112,740.86)     \$ (112,740.86)     -     -       Expenses     Software & Apps     437.50 <td< td=""><td>Equipment</td><td>&amp; Event Re</td><td>entals</td><td></td><td>9,374.23</td><td></td></td<>	Equipment	& Event Re	entals		9,374.23	
Restrooms & Sanitation     1,350.00       TOTAL EVENT EXPENSES     \$ 25,145.42       EVENT ADVERTISING & MARKETING     1,805.82       Signage & Printing     1,805.82       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES     \$ 3,199.94       Event Planning Services     \$ 3,199.94       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     3,622.50     \$ 1,803.00     \$ 1,200.00       Catering & Food Service     3,622.50     \$ 1,13,437.86       Gross Profit (Loss)     \$ 113,437.86     \$ 113,437.86       Gross Profit (Loss)     \$ 1,13,437.86     \$ (112,740.86)       Expenses     \$ 1,13,437.50     \$ 1,13,437.56       Software & Apps     \$ 437.50     \$ 1,13,437.56       Shopify Merchant Fees     29.03     \$ 437.50       Shopify Merchant Fees     29.03     \$ 456.53  <	Props & Dé	cor			14,064.56	
TOTAL EVENT EXPENSES     \$ 25,145.42       EVENT ADVERTISING & MARKETING     1,805.82       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES     \$ 3,199.94       Event Planning Services     \$ 3,199.94       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     76,640.00     \$ 1,803.00     \$ 1,803.00       Fevent Planning Services     3,622.50     \$ 1,803.00     \$ 1,803.00       Audio/Video Services     3,622.50     \$ 1,803.00     \$ 1,803.00       Audio/Video Services     1,803.00     \$ 1,200.00     \$ 1,827.00       Catering & Food Service     1,827.00     \$ 1,827.00     \$ 1,13,437.86       Gross Profit (Loss)     \$ 113,437.86     \$ 113,437.86     \$ 113,437.86       Expenses     \$ 0,012 CONTRACT EVENT SERVICES     \$ 8,5092.50     \$ 113,437.86       Gross Profit (Loss)     \$ 113,437.86     \$ 113,437.86     \$ 113,437.86	Job Supplie	s			356.63	
EVENT ADVERTISING & MARKETING     1,805.82       Social Media & Digital Advertising     1,394.12       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES     \$ 3,199.94       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     76,640.00     38,320.00       Fevent Planning Services     3,622.50     1,803.00       Audio/Video Services     3,622.50     1,803.00       Audio/Video Services     1,827.00     1,827.00       Cotal Contract Event Services     \$ 85,092.50     \$ (112,740.86)       Expenses     \$ (112,740.86)     \$ (112,740.86)       Expenses     29.03     437.50       Software & Apps     437.50     29.03       Total Expenses     29.03     437.50	Restrooms	& Sanitatio	on		 1,350.00	
Signage & Printing     1,805.82       Social Media & Digital Advertising     1,394.12       TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES       Event Planning Services     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Counces     3,622.50     1,803.00     1,200.00     1,827.00       Cotal Cost of Goods Sold     \$ 11	TOTAL E	EVENT EX	PENSES			\$ 25,145.42
Social Media & Digital Advertising1,394.12TOTAL EVENT ADVERTISING & MARKETING\$ 3,199.94CONTRACT EVENT SERVICES\$ 3,199.94Event Planning Services811/01/2024Bill1637Treadway Events & Entertainment38,320.0012/01/2024Bill1638Treadway Events & Entertainment38,320.0012/01/2024Bill1638Treadway Events & Entertainment38,320.00Talent & Performer Fees1,803.00Audio/Video Services3,622.50Photography & Videography1,200.00Catering & Food Service1,827.00TOTAL CONTRACT EVENT SERVICES\$ 85,092.50Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ (112,740.86)Expenses\$ 437.50Software & Apps\$ 437.50Software & Apps\$ 29.03Total Expenses\$ 29.03	EVENT ADVERT	ISING & M	ARKETING			
TOTAL EVENT ADVERTISING & MARKETING     \$ 3,199.94       CONTRACT EVENT SERVICES     Event Planning Services       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     76,640.00     38,320.00       Talent & Performer Fees     1,803.00       Audio/Video Services     3,622.50       Photography & Videography     1,200.00       Catering & Food Service     1,827.00       TOTAL CONTRACT EVENT SERVICES     \$ 85,092.50       Software & Apps     \$ 113,437.86       Gross Profit (Loss)     \$ 113,437.86       Expenses     \$ (112,740.86)       Software & Apps     \$ 437.50       Software & Apps     \$ 23.03       Software & Apps     \$ 23.03       Software & Apps     \$ 23.03       Total Expenses     \$ 23.03       Software & Apps     \$ 23.03       Total Expenses     \$ 23.03       Software & Apps     \$ 2466.53	Signage & F	Printing			1,805.82	
CONTRACT EVENT SERVICES       Event Planning Services       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     76,640.00     38,320.00       Talent & Performer Fees     1,803.00       Audio/Video Services     3,622.50       Photography & Videography     1,200.00       Catering & Food Service     1,827.00       Total CONTRACT EVENT SERVICES     \$ 85,092.50       Software & Sold     \$ 113,437.86       Gross Profit (Loss)     \$ (112,740.86)       Expenses     \$ (112,740.86)       Software & Apps     437.50       Software & Apps     29.03       Total Expenses     29.03       Shopify Merchant Fees     29.03	Social Medi	a & Digital	Advertising		 1,394.12	
Event Planning Services       11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     76,640.00     38,320.00       Functional Services     76,640.00       Talent & Performer Fees     1,803.00       Audio/Video Services     3,622.50       Photography & Videography     1,200.00       Catering & Food Service     1,827.00       TOTAL CONTRACT EVENT SERVICES     \$ 85,092.50       Stots of Goods Sold     \$ 113,437.86       Gross Profit (Loss)     \$ (112,740.86)       Expenses     \$ 437.50       Software & Apps     \$ 29.03       Stopify Merchant Fees     29.03       Total Expenses     \$ 466.53	TOTAL E		VERTISING &	MARKETING		\$ 3,199.94
11/01/2024     Bill     1637     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       12/01/2024     Bill     1638     Treadway Events & Entertainment     38,320.00       Event Planning Services     76,640.00     38,320.00     1200.00       Talent & Performer Fees     1,803.00     3,622.50       Audio/Video Services     3,622.50     3,622.50       Photography & Videography     1,200.00     1,827.00       Catering & Food Service     1,827.00     \$ 85,092.50       Total Cost of Goods Sold     \$ 113,437.86     \$ 113,437.86       Gross Profit (Loss)     \$ 113,437.86     \$ (112,740.86)       Expenses     \$ 36,022.50     \$ 113,437.86       Software & Apps     \$ 437.50     \$ 113,437.86       Software & Apps     \$ 29.03     \$ 437.50       Shopify Merchant Fees     29.03     \$ 466.53	CONTRACT EVE		ES			
12/01/2024Bil1638Treadway Events & Entertainment38,320.00Event Planning Services76,640.00Talent & Performer Fees1,803.00Audio/Video Services3,622.50Photography & Videography1,200.00Catering & Food Service1,827.00TOTAL CONTRACT EVENT SERVICES\$ 85,092.50Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ 113,437.86Expenses\$ (112,740.86)Software & Apps437.50Software & Apps29.03Total Expenses\$ 466.53	Event Planning	g Services				
Event Planning Services     76,640.00       Talent & Performer Fees     1,803.00       Audio/Video Services     3,622.50       Photography & Videography     1,200.00       Catering & Food Service     1,827.00       TOTAL CONTRACT EVENT SERVICES     \$ 85,092.50       Total Cost of Goods Sold     \$ 113,437.86       Gross Profit (Loss)     \$ (112,740.86)       Expenses     \$ 367.99       Software & Apps     437.50       Shopify Merchant Fees     29.03       Total Expenses     \$ 466.53	11/01/2024	Bill	1637	Treadway Events & Entertainment	38,320.00	
Talent & Performer Fees     1,803.00       Audio/Video Services     3,622.50       Photography & Videography     1,200.00       Catering & Food Service     1,827.00       TOTAL CONTRACT EVENT SERVICES     \$ 85,092.50       Total Cost of Goods Sold     \$ 113,437.86       Gross Profit (Loss)     \$ (112,740.86)       Expenses     \$ 367ware & Apps       Software & Apps     437.50       Shopify Merchant Fees     29.03       Total Expenses     \$ 466.53	12/01/2024	Bill	1638	Treadway Events & Entertainment	 38,320.00	
Audio/Video Services3,622.50Photography & Videography1,200.00Catering & Food Service1,827.00TOTAL CONTRACT EVENT SERVICES\$ 85,092.50Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ (112,740.86)Expenses\$ 50ftware & AppsSoftware & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Event Plann	ing Servic	es		76,640.00	
Photography & Videography1,200.00Catering & Food Service1,827.00TOTAL CONTRACT EVENT SERVICES\$ 85,092.50Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ (112,740.86)Expenses\$ (112,740.86)Software & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Talent & Pe	rformer Fe	es		1,803.00	
Catering & Food Service1,827.00TOTAL CONTRACT EVENT SERVICES\$ 85,092.50Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ (112,740.86)Expenses\$ (112,740.86)Software & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Audio/Video	Services			3,622.50	
TOTAL CONTRACT EVENT SERVICES\$ 85,092.50Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ (112,740.86)Expenses\$ (112,740.86)Software & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Photograph	y & Videog	graphy		1,200.00	
Total Cost of Goods Sold\$ 113,437.86Gross Profit (Loss)\$ (112,740.86)Expenses437.50Software & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Catering & I	Food Servi	се		 1,827.00	
Gross Profit (Loss)\$ (112,740.86)Expenses\$ 37.50Software & Apps\$ 437.50Shopify Merchant Fees\$ 29.03Total Expenses\$ 466.53	TOTAL	CONTRACT		/ICES		\$ 85,092.50
Expenses437.50Software & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Total Cost of Good	ds Sold				\$ 113,437.86
Software & Apps437.50Shopify Merchant Fees29.03Total Expenses\$ 466.53	Gross Profit (Loss	s)				\$ (112,740.86)
Shopify Merchant Fees29.03Total Expenses\$ 466.53	Expenses					
Total Expenses \$ 466.53	Software &	Apps			437.50	
	Shopify Mer	rchant Fee	S		 29.03	
Net Income \$ (113,207.39)	Total Expenses					\$ 466.53
	Net Income					\$ (113,207.39)