City of St. Helens RESOLUTION NO. 1880

A RESOLUTION OF THE CITY OF ST. HELENS CITY COUNCIL ADOPTING A STRATEGIC WORKPLAN FOR 2020-2021

WHEREAS, the City Council of St. Helens is committed to serving our community in adherence to our Vision: To provide quality, effective and efficient service to our community; and

WHEREAS, the City Council and staff have participated in an organizational development process to evaluate our vision, mission, goals, and objectives and to create this strategic workplan to direct limited resources to best meet the needs and aspirations of our community; and

WHEREAS, the City Council and staff commit to increase transparency, accountability and improve community civic engagement.

NOW THEREFORE, IT IS HEREBY RESOLVED that the City of St. Helens Strategic Workplan 2020-2021 adheres to the City's vision and strives to direct resources in line with strategic goals and work in the best possible manner to meet the needs of the community and to provide Council and staff a "report card" on how we are doing in leading and serving the City; and it is further

RESOLVED, that this plan will guide the work in core goal areas: effective and efficient organization, community and civic engagement, livable and safe community, economic development and long-term planning; and it is further

RESOLVED, that the City of St. Helens Strategic Workplan 2020-2021, attached hereto as Exhibit A, is hereby adopted.

Approved and adopted by the City Council on April 15, 2020, by the following vote:

Ayes: Locke, Carlson, Topaz, Morten, Scholl

Nays: None

Rick Scholl, Mayor

ATTEST:

Kathy Payne, City Recorder

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Strategic Workplan 2020 - 21



Executive Summary:

We are pleased to present the 2020-2021 City of St. Helens Strategic Workplan. This plan is the result of a series of organizational development workshops, community input and a deeper look at how we can best serve all residents of our city. Through this process, our Council has taken the City's vision and mission to heart, evaluated our goal areas and, in this time of great opportunity, is looking strategically to our future.

About this plan: This annual effort began in 2005 with the development and adoption of a Strategic Plan (Adopted December 2005, Resolution 1417). This workplan adheres to the vision of that first plan and strives to meet that same need: to determine if our City government is structured and working in the best possible manner, to meet the needs of the community and to provide Council and staff a "report card" on how we are doing in leading and serving the City. The work 15 years ago defined the mission of the City which sets our core reason for serving.

VISION: TO PROVIDE QUALITY, EFFECTIVE AND EFFICIENT SERVICE TO OUR COMMUNITY

Mission:

- Develop and preserve the highest possible quality of life for residents, businesses, and visitors.
- Provide a safe and healthy environment within a sound economic framework.
- Provide leadership which is open and responsive to the needs of the community and works for the benefit of all.

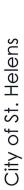
Our city is growing rapidly. We have welcomed 2,410 new neighbors since our last strategic plan 15 years ago. Today we serve close to 14,000 residents and are poised to grow rapidly in the next decade.

This plan serves as a road map to meet today's needs and lays a strong foundation for the future in service to you, our residents. This plan will guide the work in core goal areas: effective and efficient organization, community and civic engagement, livable and safe community, economic development and long-term planning.

This approach keeps us transparent and holds us accountable to focusing resources on strategies that best serve the needs and aspirations of our community. In the coming years, we will need support and partnership from all across our community to further St. Helens' continued livability, smart growth, and prosperity. Please read the workplan, ask questions and share your input so that we can continue our progress together.

Sincerely,

Rick Scholl, Mayor





Goal Area 1: Effective and Efficient Organization

EFFECTIVE AND EFFICIENT ORANIZATION	INT ORANIZATION	City Department Lead
Objective:	Create and Maintain an Effective Organization	
Tactic:	Review City Goals & Objectives to Prioritize City Projects	All
Tactic:	Maintain a Balanced and Sustainable Budget	Council/Finance
Tactic:	Attend Regional Meetings and Represent the Community	Council/Administration
Objective:	Recruit and Retain Talented Staff	
Tactic:	Review Wage & Benefits with Comparable Cities	Administration
Objective:	Maintain a Professional and Effective City Council	
Tactic:	Provide Support and Guidance for Commissions	Council/Administration
Tactic:	Attend Professional Development Trainings	All
Tactic:	Attend Regional Meetings and Represent Your Community	Council/Administration

Goal Area 2

COMMUNITY AND CIVIC ENGAGEMENT	SIVIC ENGAGEMENT	City Department Lead
Objective:	Be Responsive to Community Needs	
Objective:	Expand Communication Efforts	
Tactic:	Encourage & Build Collaboration with Organizations in our Community	All
Objective:	Expand Civic Participation	
Tactic:	Explore new opportunities to enhance civic participation	Administration

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Goal Area 3

LIVABLE AND SAFE COMMUNITY		City Department Lead
Objective:	Create and Maintain a Safe Community	
Tactic:	Improve Safety Throughout the Community	Police/Public Works
Objective:	Maintain Safe and Inviting Public Services & Facilities	
Tactic:	Improve Public Services & Facilities Puk	Public Works/Library /Recreation/Finance
Objective:	Create Access to Arts and Cultural Activities in the Community	

Goal Area 4

ECONOMIC DEVELOPMENT	PMENT	City Department Lead
Objective:	Develop Policies and Programs to Promote Economic Development	
Tactic:	Review City policies and programs to promote economic development	Administration/Finance/ Planning
Objective:	Develop City Owned Property for Development	
Tactic:	Create an Industrial Park Development Plan	Administration/PW/ Planning
Tactic:	Create a Central Waterfront Development Plan	Administration/PW/ Planning
Tactic:	Create a Riverfront District for Development Plan	Administration/PW/ Planning
Tactic	Review City-owned Property for Development	Administration/Planning
Objective:	Develop an Urban Renewal Agency for Economic Development	
Tactic:	Create and Maintain Urban Renewal Agency	Finance/Planning



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Goal Area 5

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LONG TERM PLANNING	9	City Department Lead
Objective:	Maintain Effective Master Plans and Facility Plans	
Tactic:	Create and Maintain Enterprise Master Plans	Finance/PW/Police
Objective:	Maintain Reserves to Ensure Funding for Equipment Replacement	
Tactic:	Build and Maintain IT Infrastructure for City Operations	Finance
Objective:	Maintain City Municipal Code to help guide/enforce City policy	
Tactic:	Identify potential changes and updates to Municipal City Code	Planning/Administration