

City of St. Helens
RESOLUTION NO. 1781

A RESOLUTION OF THE COMMON COUNCIL OF THE CITY
OF ST. HELENS ESTABLISHING COUNCIL GOALS FOR 2017

WHEREAS, the City Council has developed Goals based on identifying those priorities and actions most important to be undertaken in 2017; and

WHEREAS, the 2017 Goals will guide the Council's work and leadership over the year; and

WHEREAS, the 2017 Goals will be the foundation of the City's budget formulation and the development of staff work programs.

NOW, THEREFORE, THE CITY OF ST. HELENS RESOLVES AS FOLLOWS:

The City Council hereby approves the 2017 Council Goals as set forth in Exhibit A attached hereto and incorporated herein.

Approved and adopted by the City Council on March 15, 2017, by the following vote:

Ayes: Locke, Carlson, Conn, Morten, Scholl

Nays: None



Rick Scholl, Mayor

ATTEST:


Kathy Payne, City Recorder



2017 CITY OF ST. HELENS CITY COUNCIL MISSION AND GOALS

- GOAL 1 Provide Effective Governance and Fiscal Management**
- GOAL 2 Improve Service, Communication and Relationships**
- GOAL 3 Foster a Safe and Healthy Community**
- GOAL 4 Facilitate Economic Development**
- GOAL 5 Provide Sound Stewardship of Community Assets**

The City of St. Helens' mission is to provide quality, effective and efficient service to our citizens.

By doing so we will:

- Develop and preserve the highest possible quality of life for our residents, businesses, and visitors.*
- Provide a safe and healthy environment within a sound economic framework.*
- Provide leadership which is open and responsive to the needs of the community and works for the benefit of all.*

GOAL 1 – Provide Effective Governance and Fiscal Management

The operation of government is reflected in the organization structure and management of financial resources.

DESIRED OUTCOME – City government operates efficiently and effectively in carrying out its tasks and meeting its goals. The process of governance is transparent and accessible to the Citizens. Financial management is prudent and sound.

- ✓ **Promote Fiscal Sustainability**
 - Maintain sufficient operating reserves in General Fund and Enterprise fund accounts
 - Update financial elements of capital improvement plans
 - Consider sustainability in purchasing decisions
 - Review and adjust rates as appropriate to ensure equity to system users
- ✓ **Promote balanced revenue system that reflects service demands**
- ✓ **Support stable, effective and accountable management**
- ✓ **Improve efficiencies and effectiveness**
 - Implement monthly utility billing
 - Continue to explore, develop and implement cost saving efficiencies
 - Enhance use of existing resources (Columbia Center, Library, PEG channel 29, Website)



GOAL 2 – Improve Service, Communication and Relationships

The channels of communication, service and partnership are embodied in the relationships between City government and the Citizens.

DESIRED OUTCOME – Effective leveraging of resources, respect, and good will mark the relationship between City government and its Citizens. Citizens feel valued and actively participate in their community and government.

- ✓ **Provide open, inclusive and transparent government**
 - Encourage citizen involvement
 - Support City programs and City Departments mission and goals
 - Participate in initiatives which further the City's mission and goals
 - Explore community survey options to measure City governance performance
 - Further organize website to improve user experience
- ✓ **Improve communication**
 - Assure good communication throughout the City and community
 - Utilize P.E.G. programming to improve community outreach efforts
 - Explore live camera feeds on City website
 - Continue social media engagement efforts: Gazette, Facebook (City, Police, Library), Twitter, E-blasts, YouTube channels
- ✓ **Deliver excellent customer service**
 - Promote a positive workplace environment and good employee morale
 - Explore customer service training program
- ✓ **Improve community relationships**
 - Promote estate/endowment donation to support services and improve community connection
 - Develop plan for recruiting and sustaining volunteers
 - Improve civic relationships (schools, county, state, federal and community partners)



GOAL 3 – Foster a Safe and Healthy Community

The City government facilitates access to available resources in order to ensure a healthy, safe and prosperous community.

DESIRED OUTCOME – The community is safe, attractive and inviting. Citizens have good access to public resources and take pride in their personal health and the overall health of their community.

- ✓ **Provide resources to support City services**
 - Explore methods to attract and retain police officers
 - Support Police reserve program
 - Support Police accreditation program
 - Support Library operations and programming
- ✓ **Support City infrastructure and facilities**
 - Maintain streets in safe/serviceable condition
 - Explore alternative funding for street maintenance
 - Provide clean drinking water and compliant waste water treatment
 - Adequately staff, equip and house police services
- ✓ **Promote and support public health programs and services**
- ✓ **Promote education, activities and programs to improve community health and welfare**
 - Improve personal/family preparedness
 - Exercise disaster/emergency preparedness plans
 - Support public art and beautification
 - Support Library programs for all ages
- ✓ **Support parks, trails and recreation programs**
 - Explore alternative funding for parks maintenance



GOAL 4 – Facilitate Economic Development

The City's programs and leadership encourage sustainable economic development.

DESIRED OUTCOME – The City has a vibrant and durable local economy with job growth in both the commercial and industrial sectors. The three commercial districts are all prosperous with a variety of viable businesses and high occupancy rates.

- ✓ **Leverage assets to retain, support and attract local business**
 - Support Columbia County Economic Team (CCET)
 - Support and promote Tourism related activities
 - Support the Main Street Approach to improving community vitality
- ✓ **Establish development policies and public improvements/standards that recognize economic trends and further community “livability”**
- ✓ **Collaborate with community organizations to create a cohesive Economic Development effort**
 - Develop strategic partnerships to further the City's mission and goals
 - Participate in regional economic development activities
- ✓ **Encourage business-friendly policies**
- ✓ **Encourage private investment in the City**



GOAL 5 – Provide Sound Stewardship of Community Assets

The community's assets are maintained and operated in a manner demonstrating professionalism and community pride.

DESIRED OUTCOME – The City exercises wise stewardship of public infrastructure assuring facilities are built to meet growing needs, infrastructure is maintained to industry standards, and provisions are made to provide funding for needed future investments. Private spaces visible or usable by the public are well maintained.

- ✓ **Complete capital projects in a timely and cost effective manner**
 - Radio read water meter replacement
 - I&I reduction program
 - Gable Road Design and Construction
 - Drinking Water Reservoir Rehabilitation
- ✓ **Secure Infrastructure funding resources**
 - Evaluate urban renewal infrastructure funding
 - Ensure capital facilities plans are up to date
 - Secure grants, loans and funding
 - Develop public/private partnerships and collaborations
 - Pursue street/highway safety project funding
- ✓ **Maintain compliance with local, state and federal regulations**
 - Update 2006 Personnel Policies and Procedures
- ✓ **Complete community visioning and planning projects**
 - Update 2006 Economic Opportunities Analysis
 - Continue waterfront redevelopment site planning and development
 - Complete DLCD TGM grant - Gable Rd./Old Portland/ 1st Street/ Plymouth Street Refinement Planning
 - EPA-CWA Community Wide Assessment Grant
 - Wastewater Lagoon repurposing analysis
 - Explore Sykes Road Land Fill Property acquisition
 - Complete Branding and Wayfinding Plan