



To: John Walsh & Jenny Dimsho, City of St. Helens      Date: July 9, 2015  
From: Seth Otto and Lauren Wirtis, MFA  
Project: St. Helens Open House Summary

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## **ST. HELENS OPEN HOUSE**

On Tuesday, June 23, 2015, MFA and the City of St. Helens conducted a public open house in the historic Muckle Building. This event was held as part of a project funded by the Integrated Planning Grant from the Business Oregon Brownfield Redevelopment Fund. At the Open House, 120 people signed in, and more may have attended. MFA and the City provided more information about the progress of redevelopment on the Veneer and Boise White Paper sites on poster boards and in a presentation to the attendees. As part of the open house, attendees were asked to vote on their top three preferred uses and public amenities for the Veneer property. The results of the voting exercise and pictures of the voting boards are provided with this summary.

### **Open House Board Responses**

The responses from the boards were recorded to create graphs depicting the community's choice in uses and amenities for the Veneer property. Top uses and amenities were chosen from the American Institute of Architect's Sustainability Design Assessment Team (SDAT) program and meetings with the Waterfront Development Committee and a survey they completed.

The Public Amenities and Uses boards (Figures 1 and 2, respectively) show how attendees voted for each of the amenities listed in the SDAT report. The left column lists the amenities, the middle column indicates the priority attributed to each amenity by the committee, and the right column shows how attendees voted. The total number of votes from the community on the Public Amenities and Uses boards was 169 and 174, respectively.

MFA and the City were able to make two important observations:

- Two surprising community responses on the Amenities board were the Public Marina and Waterfront Beach. The marina received very little response from the community, whereas the waterfront beach was the 3<sup>rd</sup> highest vote.
- The community responses from the Uses board matched very well with the committee responses.

Further discussion will occur about the conclusions from the community responses and what actions may need to take place.

Table 1: Total #1 Committee Responses for Amenities

Public Amenities	Total #1 Responses (out of 17)
Waterfront Boardwalk	5
Public Marina	1
Trails to Downtown, Waterfront & Neighborhoods	7
Civic Park Plaza	2
Maritime Heritage Attraction	0
Non-Motorized Boat/Kayak Launch	0
Fishing Pier	2
Waterfront Beach	0

Table 2: Total Open House Responses for Amenities

Public Amenities	Total #1 Responses (out of 169)
Waterfront Boardwalk	61
Public Marina	4
Trails to Downtown, Waterfront & Neighborhoods	36
Civic Park Plaza	16
Maritime Heritage Attraction	9
Non-Motorized Boat/Kayak Launch	13
Fishing Pier	6
Waterfront Beach	24

Table 3: Total #1 the Committee Responses for Uses

Uses	Total #1 Responses (out of 17)
Public Open Space	9
Water-Related Recreation	0
Food and Beverage	0
Commercial Retail	3
Light Manufacturing	0
Hotel/Hospitality	1
Multifamily Residential	3
Office	1
Senior Living	0

Table 4: Total Open House Responses for Uses

Uses	Total #1 Responses (out of 174)
Public Open Space	39
Water-Related Recreation	35
Food and Beverage	32
Commercial Retail	28
Light Manufacturing	12
Hotel/Hospitality	12
Multifamily Residential	6
Office	6
Senior Living	4

Figure 1. Photo of the voting board for amenities on the Veneer Property

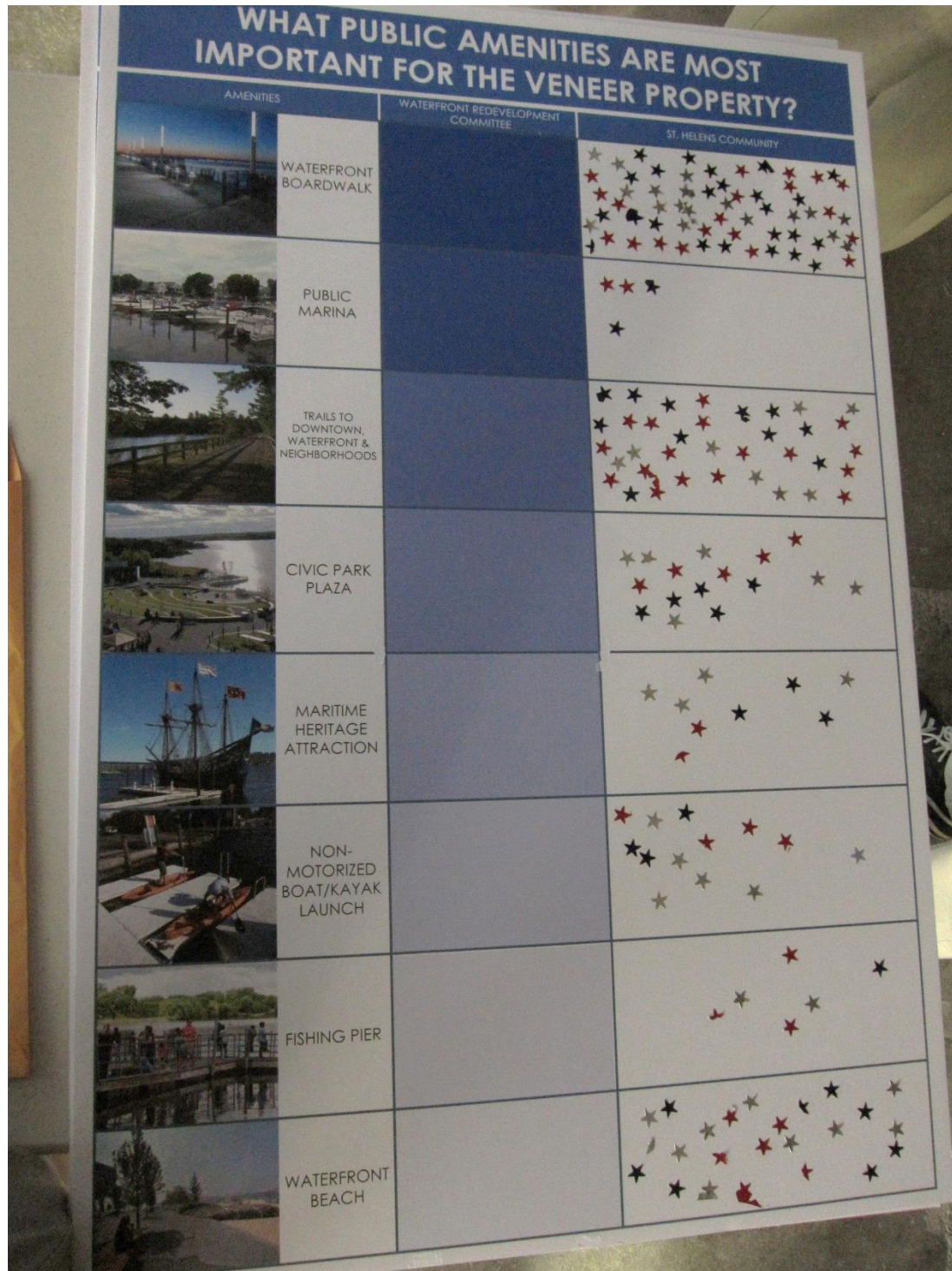




Figure 2. Photo of the voting board for uses on the Veneer Property

