

# St. Helens Branding & Wayfinding Master Plan

**Date:** February 8, 2017

**Time:** 3:30-5:00pm

**Location:** City Council Chambers

## Advisory Committee Agenda

3:30 p.m.	<b>Welcome and Introductions</b>	Jenny, Mary, Deven
3:35 p.m.	<b>Project Orientation and Background</b>	Jenny
3:45 p.m.	<b>Visual Identity Exercise</b>	Deven/Mary
4:00 p.m.	<b>Visual Identity Discussion</b>	Deven/Mary
4:15 p.m.	<b>Best Practices Presentation</b>	Mary/Deven
4:35 p.m.	<b>Mental Mapping Exercise</b>	Mary/Deven
4:50 p.m.	<b>Next Steps and Adjourn</b>	Jenny

<b>Invitees</b>	<p><u>City Staff:</u> Jenny, Jasmine, John, Sue, Jacob</p> <p><u>Alta Planning &amp; Design, Inc.:</u> Mary and Deven</p> <p><u>Stakeholder Members:</u> City Councilors, SHEDCO Rep, Chamber Rep, Planning Comm. Rep, Arts &amp; Cultural Comm. Rep, and Bicycle &amp; Pedestrian Comm. Rep</p>
-----------------	--