

ST. HELENS WAYFINDING

Wayfinding Concept Design 05.10.2017



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WAYFINDING CONCEPT:

STONE *with RIVER influences*

Enduring, Approachable, Sophisticated

Enhanced Navigational Elements • Off Street Signage



HERITAGE: ARCHITECTURE



SECONDARY INSPIRATION: RIVER



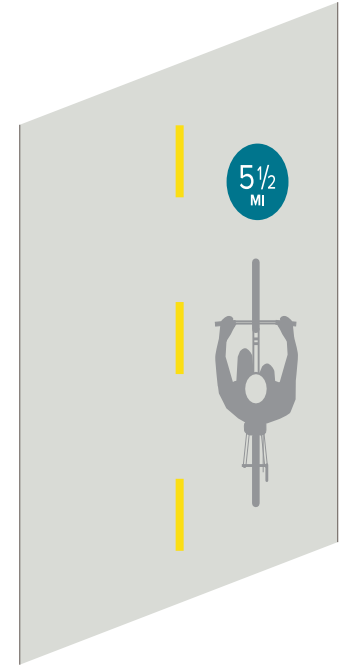
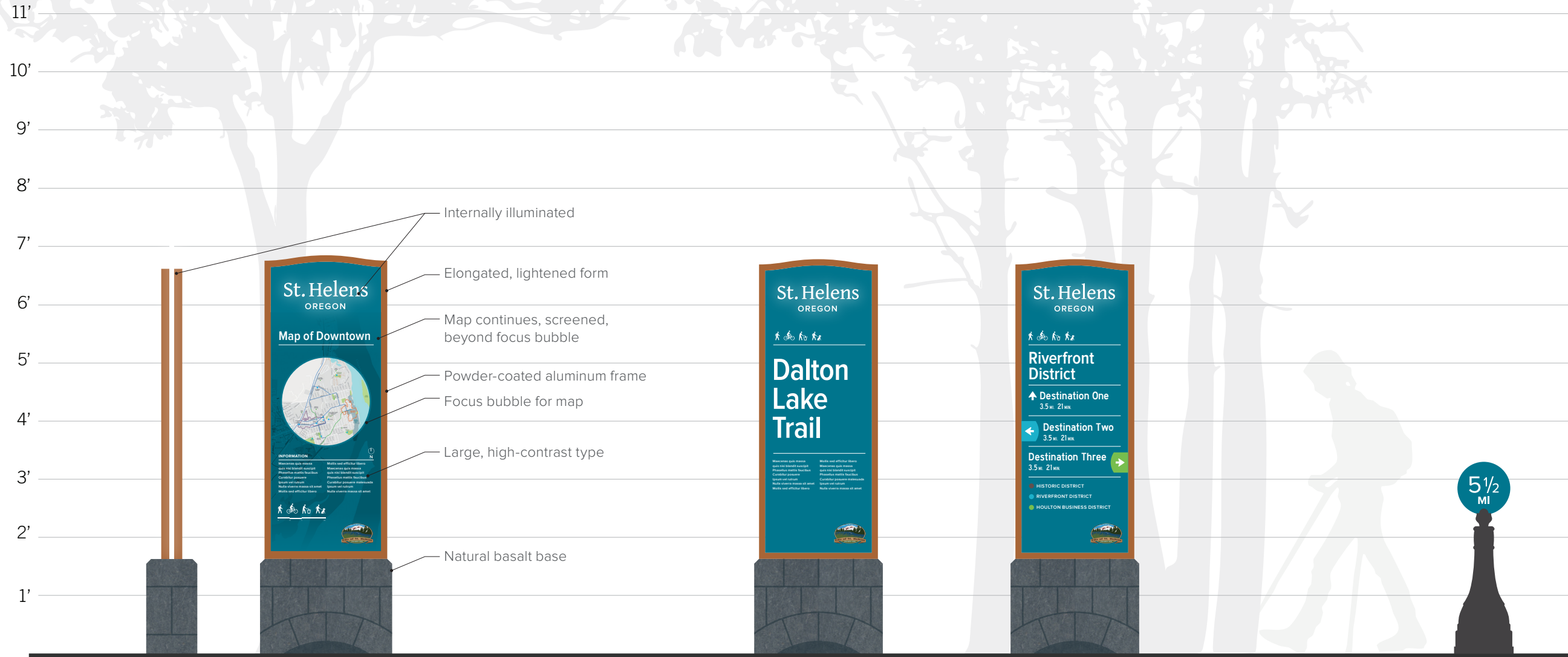
MATERIAL: BASALT



PALETTE



RIVERFRONT DISTRICT
HOULTON BUS. DISTRICT
HISTORIC DISTRICT



Map Kiosk
Side view

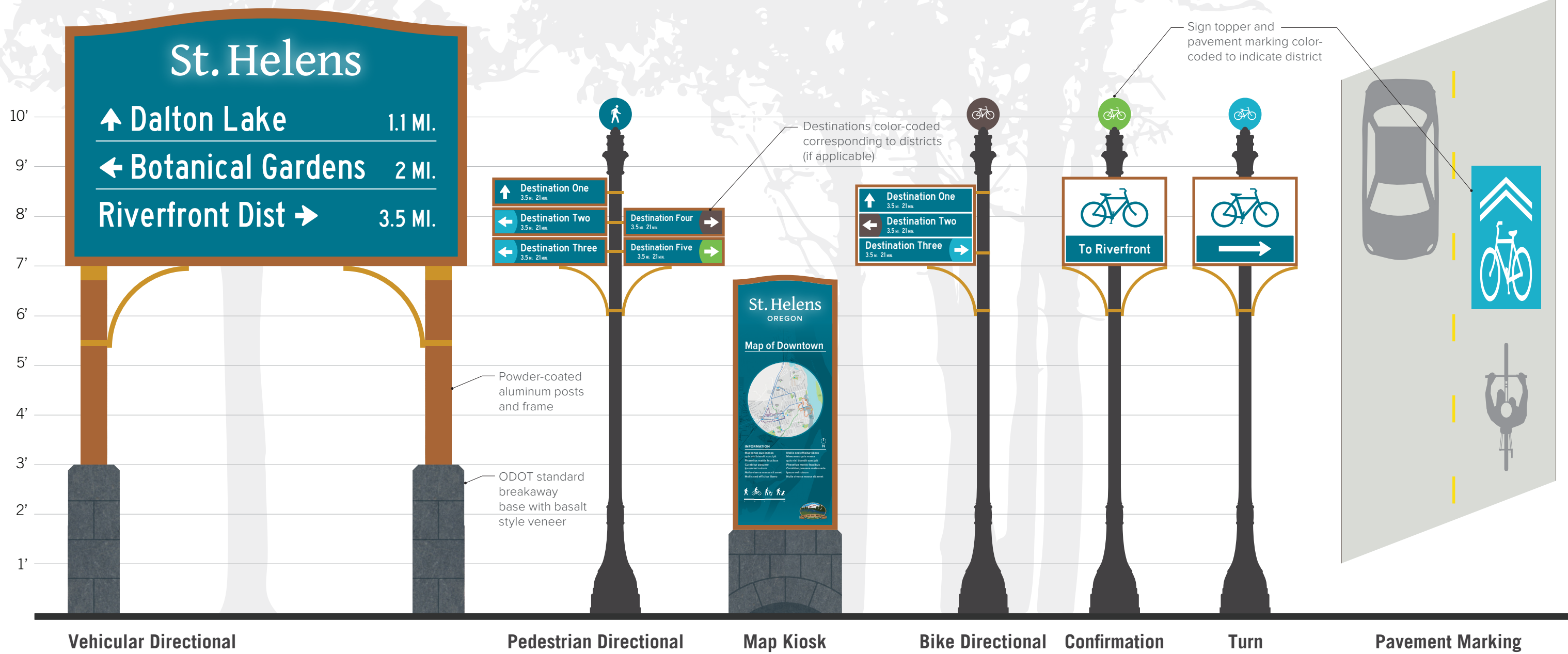
Map Kiosk

Trailhead

Off Street Directional

Mile Marker





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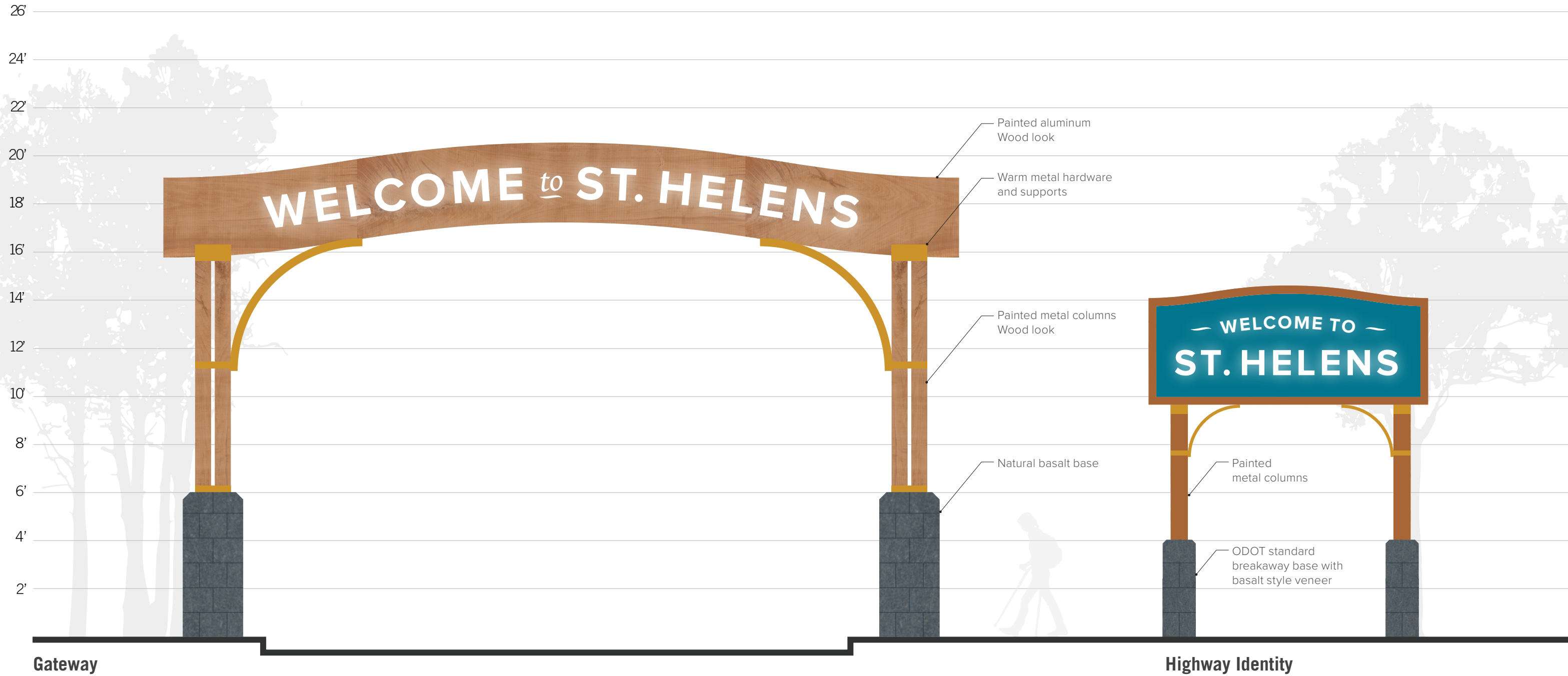
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WAYFINDING CONCEPT: Stone x River

Enduring, Approachable, Sophisticated

SHEET 2



For conceptual design only. Not to scale.

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WAYFINDING CONCEPT: Stone x River

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SHEET 3